

DESIGN FOR LIFE

Perhaps the greatest compliment you can pay to an interior designer is to say that their project doesn't look designed at all. Rather that they've created a beautiful home that's clearly lived in and loved; one that allows for comfort without constraint and for families to be families, yet at the same time, oozes serious style. It's by no means an easy balance to master, which is why, this month, we're celebrating three of the Capital's top interior designers, whose work really stands out. Here are some of their most creative projects to date

WORDS ALI HOWARD

JO BERRYMAN

With a background in fashion, Jo has a knack for designing otherworldly interior spaces that playfully mix old and new. Her work is often feminine but edgy, incorporating opulent textures and cool mid-century finds. In this family home, which flanks Hampstead Heath, Jo gives us a masterclass in modern glamour with seemingly effortless results – bespoke lace panelling sits unapologetically next to petrol-blue leather, while contemporary furniture pieces complement luxe art deco elements.

Designer's statement: "This is an immaculate terrace with handsome architectural bones, mixed with high-end classics, zesty colour pops and global paraphernalia. The master suite pays homage to soft cubist Tamara De Lempicka, whilst elemental touches throughout hint to the Heath next door. The kids' rooms are designed to facilitate evolving minds with intelligent use of colour and cheeky references to pirates and other aquatic themes."

Henry Wood House, 2 Riding House Street, W1W (020 7209 5826; joberryman.com)



Photographer: Simon Williams



Photographer: Andrew Beasley

DANIEL HOPWOOD

With a reputation for creating unique interiors, it's Studio Hopwood's shrewd attention to detail that sets the Marylebone-based company apart. From structural work through to choice of scatter cushions, clients are involved in a fun, inclusive and wholly creative design process that ultimately sees their dream home realised. For this project, Daniel was tasked with transforming what he describes as a series of boxy rooms into a home that's brimming with personality – and a bit of edge.

Designer's statement: "A busy, successful, newly married couple bought a new house, built by developers, in preparation for having a family. They had to prioritise space over character. However, both have strong tastes and a desire for edgy design, so commissioned Studio Hopwood to put character into the house where there was none in the first place, without ripping out the recently built elements of it."

86 Gloucester Place, W1U (020 7286 2004; danielhopwood.com)

Studio Hopwood were tasked with transforming a series of boxy rooms into a home that was brimming with personality and a bit of edge

LAURA MARINO

Co-founder and creative director of property developers Alchemi Group, Laura heads up the interior design arm – Studio L, London – and she does it with serious flair. Not for her the identikit, hotel-like interiors of many a new development, instead her work focuses on the bespoke. Her rooms are magnificently put together with plush textures and quirky pieces. This Notting Hill abode perfectly captures the neighbourhood's bohemian appeal, while remaining suitably luxe.

Designer's statement: "This is an exuberant contemporary interior juxtaposing the sensitive Victorian restoration and reflecting the spirit of Notting Hill. I was influenced by the leafy patterns and colours within the garden square and used them as the basis to bring the indoors to life. This integration of specific colours and patterns is continued in each room and forms a fundamental cohesive thread throughout."

2nd Floor, Melbourne House, 44-46 Aldwych Quarter, WC2B (020 3861 7950; studiollondon.com)



Photographer: Nick Rachowski